



1200 W. WALNUT ST.
APT. B103
SPRINGFIELD, MO 65806

573.465.3220

Connor.Wilson.Prof@Outlook.com

ConnorMaxWilson.com

Where I've Written

OzarksFirst.com
KSMU.org
BGClubSpringfield.org
Recycle417.com
The-Standard.org
ChristianCountyHealth.com

Technical Skills - Expertise

Interviewing
Storytelling
Copy Editing
Graphic Design
Video/Audio Editing

Technical Skills - Software

Sheets / Excel
Wordpress / CMS
Adobe Suites
(Premiere, InDesign,
Acrobat, Photoshop, etc.)
Google Analytics, Trends
Meta Suites
Hootsuite
Mailchimp
Constant Contact
Canva

References

Didem Koroglu - Major Gifts Officer,
CoxHealth Foundation
didemkoroglu@gmail.com

Jennifer Moore - Features Editor,
GBH News
jennifer_moore@wgbh.org

Carrie Winchel - Asst. News Director,
News 9 in OKC
carrie.anne.02@gmail.com

CONNOR WILSON

MISSION STATEMENT

Seasoned social media manager/marketer and journalist with 50+ writing credits who's always eager to learn and deepen my skillset to best execute the job. I value deadlines, grammar correction, and opportunities to learn. Oxymoronically serious and silly.

EDUCATION

Missouri State University - 2021

901 S. National Avenue - Springfield, MO 65807

B.S. in Journalism - Minor in General Business

WORK EXPERIENCE

Christian County Health Dept · Nov. 2023 - Oct. 2024

301 E. Brick Street - Ozark, MO 65721

+ *Marketing & Public Relations Specialist*

- *organized publicity events with media and public*
- *created and implemented evidence-based marketing approach for digital, rural audience*
- *managed multiple social media accounts with monthly analytic assessments to consistently refine approach*

Boys & Girls Clubs of Springfield · Sept. 2022 - Oct. 2023

1410 N. Fremont Avenue - Springfield, MO 65803

+ *Marketing & Communications Assistant*

- *developed marketing materials including e-newsletter, social media graphics, mailers, and annuals*
- *collaborated nationally on annual content calendars, helping to launch new campaigns and sponsorships*
- *shot and edited video promos for broadcast and online*

KOLR 10 Ozarks Local News · Nov. 2019 - Sept. 2022

2650 E. Division Street - Springfield, MO 65803

+ *Web Content Producer*

- *self-sufficiently managed website and social media pages, including tracking analytics and SEO*
- *produced aggregate and local content including interviewing, editing and scripting on a regular basis*
- *adapted for breaking news in a rapidly-moving environment*

KSMU Ozarks Public Radio · June 2021 - July 2021

901 South National Avenue - Springfield, MO 65897

+ *News Intern*

- *Interviewed officials and attended briefings during 2021 Ozark Pandemic, writing and recording stories for air*